



UJJWALDEEP

Campus News Letter



From Principal's Desk

We want to share major achievements of our student and staff through Newsletter 2019. We tried to focus on our Institutional Strategic Plan and objective to improve employability of our students. We have offered various short term courses, we have introduced compulsory Internship for TY B.Com. 'ASPIRE FOR EXCELLENCE' for staff and students improved interpersonal bonds. Within a span of 30 days our dynamic staff members organised Two National Level Seminars. Carol Singing, Mando, Savishkar 2018 and Abhyuday; proved that our students can organised any major events.

We proved that "We Can" even though we are young and small.



EDITORIAL BOARD

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A Two- Day National Seminar on **"Consumer Behaviour: Marketing Resources"** was conducted by the Department of Commerce on February 22nd & 23rd, 2019. The Chief Guest was Dr. Renji George, Dy. Director, Directorate of Higher Education. He spoke about the importance of the consumer and the study of their behavior. The Key Note Speaker Prof Koshy Abraham, IIM, Ahmedabad, also spoke about the importance of the consumer. He said that the consumer should be respected by the sellers and they should be committed and sincere towards their consumers.



The International Multidisciplinary Quarterly Research Journal "Ajanta" was released at the hands of the Key Note Speaker Prof Koshy Abraham. A book release on "Complaint Management in the Airline Industry: An Application of Justice Theory" published by Dr. Fatima De Souza, was released by Prof. Purva Hegde Dessai, Department of Management Studies, Goa University.

Four Technical sessions were conducted for which the Keynote speakers were, Prof Nandkumar Mekoth, Prof Nilesh Borde, Prof Purva Hegde Dessai, Dept. of Management Studies, Goa University and Dr Pradeep Salgaonkar, Director, SALDOTS Academy.

The keynote address was given by Adv. Jagdish Prabhudesai on the second day. He spoke on legal framework and Consumer Redressal mechanisms to be followed. The last technical session on 'Advertising and its Impact' was chaired by Dr. Mahesh Pai, Principal of Goa College of Home Science who gave his views on the effect of advertisements on children.

Dr. Sanjay Dessai, Principal, CES College of Arts and Science, Cuncolim, Goa, and Dr. Gajanan Madiwal, Principal, chaired the fifth and sixth sessions respectively. The Seminar concluded by the Vote of Thanks being given by Ms. Rupali Sangodkar for which the Guest of Honour was Dr. Mahesh Pai.



A Two day National Seminar on **"The Indian Economy: Emerging Trends, Issues and Challenges"** was organized by the Department of Economics, Margao, in association with the Directorate of Higher Education, Government of Goa on 22nd & 23rd March, 2019. The Chief Guest of the Seminar was Dr. R. S. Deshpande, former Director of Institute of Social & Economic Change, Bengaluru, & National Fellow, ICSSR. The Guest of Honour was Prof. P. K. Sudarsan, HoD,

Department of Economics, Goa University.

Prof. P.K. Sudarsan, during his address said that we should not be complacent with idea that we are the fastest growing economy in the world as India's image on the Human Development Index and World Hunger Index is very poor. Prof Deshpande spoke about the "Indian Economy's Tender Spots and Known Obstacles" in his address. The key note address was given by Prof. Jyoti Chandiramani who was of the opinion that health and environment were two important issues that need to be looked into, in our country.

The two day seminar thus witnessed a blend of both key note addresses by eminent economists and also included paper presentations by faculty drawn from various colleges within Goa as also from other states. The presentations touched upon a gamut of issues related to the economy-FDI, Monetary Policy, Skill India, Startups, Agriculture, Digital India, Banking etc.

NATIONAL SEMINARS

STATE LEVEL SEMINAR

The Department of Economics organized a One Day State Level Seminar on “The Agriculture Sector in Goa: Towards Self Sustainable Development” on the 10th of January 2019. The seminar was a blend of interesting lectures delivered by resource persons directly involved in agrarian operations in the State as also research paper presentations. The resource persons for the seminar were Shri Dattaprasad Keshav Desai, Agricultural Zonal Officer, Margao- Government of Goa who spoke at length about the advances made in the state and more specifically in Neturlim with respect to Apiculture; Shri Mayuresh Shetye, Project Officer, Atal Gram Development Agency, Government of Goa, who explained about the successful experiment of growing strawberries in Goa and Shri Harish Usgaonkar, CTO, Letcetra Agritech who spoke on a Hydroponics – a relatively new initiative in agriculture in the state of Goa. A total of twenty one papers were presented in four technical sessions which also had student paper presenters.

Shri Vijay Sardessai, M.L.A, Fatorda Constituency and Minister for Agriculture, Government of Goa and Dr. Renji George Amballoor, Deputy Director of Higher Education, DHE, Government of Goa were the Chief Guests at the Inaugural and Valedictory respectively.



The Internal Complaints Committee of the College organized a One Day State Level Seminar on “**PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE**” on the 1st of March 2019.

The programme comprised of two sessions. While one session helped the participants to identify a sexual predator and take preventive measures, the other threw light on what constitutes sexual harassment and the legal options available to a victim. The Resource Persons for the Seminar included noted Lawyer and Human Rights Activist, Adv. Albertina Almeida and Ms.

Kanan Thandy, a professional trainer in Body Language whose expertise is sought and used by the Law Enforcement Authorities in Goa.

Citing various cases Adv. Almeida threw light on what exactly constitutes a sexual offence at workplace. She elaborated on the role that the ICC has to essay in these matters and the course action that it has to take in the event of complaints.

Ms.Kanan Thandi through her lucid presentation made the participants aware of certain body postures and gestures of individuals which could help them identify whether they are sexual predators.



WORKSHOPS

A One Day State Level Workshop on “**leadership and Personality Development**” was organized by the College in association with Directorate of Sports and Youth Affairs, Goa, under the Youth Scheme. The Chief Guest for the inaugural was Mr. Prashant Naik, Chairman Ravindra Bhavan, Fatorda and Mr. Jose Gomes was the Guest of Honor Dr. Jorson Fernandes was the guest speaker and he spoke on “Why Sex is a closed door topic”. He stressed on the youth getting quality life education and stated the importance of having a mature dialogue and relationship with the youth. Ms. Caroline Stewart, a freelancer by profession took a session on grooming and spoke on personality development, leadership and striving to become successful in spite of odds.

Ms. Kethki Porob, Psychologist conducted a session on the power of the sub conscious mind. She said that our entire life can be changed if we think positively. Ms. Porob specified that problems in parenting arise because of lack of communication. Chief Guest for the valedictory function was Mr. Edwin Fernandes, Principal of Government ITI, Borda.

The Department of Commerce organized a One Day State Level Workshop on “**How to Write Minor / Major Research Projects**” in November, 2018. The Resource Person for this workshop was Prof. Purva Hegde Dessai, Department of Management Studies, Goa University. The objective of the workshop was to familiarize the participants with the steps to be followed in order to write minor/ major research projects. The resource person highlighted the various fundamental aspects of writing research proposals such as identifying the research problem, literature survey and writing a quality research proposal.



WORKSHOPS

The Directorate of Higher Education in collaboration with GCCE, Margao, Goa, organized a 3 Day training programme **"ASPIRE FOR EXCELLENCE"** for the teaching faculty, students and the administrative staff on 8th, 9th and 10th of December, 2018. The Resource person for the workshop was Mr. Dileep Parab, an internationally certified Master in NLP (Neuro linguistic Programming Practices) and a Peak-Performance Team Coach. The three day session started with an intensive workshop for faculties called 'Achieve Excellence'. Fun games which taught laughter, team bonding and team work were played.



Faculty of Government College, Margao

The 2nd day dealt with SWOC for academic excellence and the participants made a self-analysis of their strengths and weaknesses. They later did a SWOC analysis of the College which was handed to the Assistant Directors, DHE Goa. The Assistant Directors, Mr. Shekar Naik, Mr. Ashank and another official, spoke about how the DHE has high expectations from the College and hence all the new initiatives are started here which were received very well by the College. The 3rd day of the workshop was a training programme for students for enhancing students' motivation, engagement and empowering them.

INTERNSHIP

One of the innovative practices at the College is to place final year Commerce students for Internship during the winter vacation. The objective of the internship is to provide our students an opportunity to have hands-on training, which will assist them to discover, look and learn beyond the structured syllabus of the University. The Convenor of Internship Mrs. Rupali V. Sangodkar placed fifty six students of T.Y.B.Com in various companies and CA's in the month of November, 2018.

MANDO COMPETITION



The first **"All Goa Inter Collegiate Traditional Mando Competition"** was organised by the PTA and Public Relations Committee of the College in February 2019. Fourteen colleges from all over Goa participated in the event. The Chief Guest for the function was Dr. Babita Angle Prabudessai, the other dignitaries were the Principal Dr. Gajanan Madiwal, and PTA President Mr. Roy Rodrigues.

The judges were Fr. Olavo Caiado, Mrs. Artimizia Da Gama and Mr Arlindo De Miranda.

ABHYUDAY



For the first time the Student's Council of the College organised an **All Goa Inter Collegiate Event "ABHYUDAY"** in association with Ravindra Bhavan, Margao on 5th and 6th March 2019. Seven Colleges from all over Goa participated in the competition. The event comprised of Cultural as well as Sports events. The First place was won by Dempe College, Miramar and runners up were Shree Damodar College of Commerce & Economics, Margao. The event was a result of commendable effort and meticulous planning of the Students Council.

ANNUAL DAY



The College celebrated its Ninth Annual Day & Prize Distribution Ceremony on 21st December 2018. Prof. Ganesha Somaiyaji, HOD of Sociology Department, Goa University, was the Chief Guest for the programme. Mrs. Rupali V. Sangodkar, Convenor of Students Council introduced the Chief Guest. Newsletter of the odd Semester for the Academic Year 2018-19 was released at the hands of the Chief Guest.

Dr. Gajanan Madiwal, Principal, presented the Annual report highlighting the achievements of the institution. Prizes were given away to the toppers in academics for the academic year 2017-18 at F.Y. B.Com, S.Y.B. Com and T.Y.B.Com Examination. Best all-round student award was presented to Ms. Deepika Haldanker, Best Cultural Person (Male) Award was presented to Mr. Cristo Vaz and the Best Cultural Person (Female) Award was presented to Ms. Manisha Bahadur. Best Disciplined Class Award for the year 2018-19 was presented to S.Y.B.Com 'A'. General Secretary Mr. Vikram Gawade proposed the vote of thanks.



CAROL SINGING COMPETITION

“All Goa Carol Singing Competition” was organized by the Students Council for the first time on 18th December, 2018 in which eight colleges from all over Goa participated. The Judges for the competition were Mr. Jeslan Ferrao, Mr. Georgie Dias and Mr. Sherwin Noronha. The First place was won by M.E.S Higher Secondary, Vasco. First runners up were Shree Damodar College of Commerce & Economics, Margao and Second runners up were St. Xavier's College, Mapusa. The competition was a great success.

“SAVISHKAR 2018”

The College celebrated “SAVISHKAR” in December 2018, where various on stage and off stage competitions were organised. Rangoli, Best Out of Waste, Face Painting, Mehendi, Star making etc., and on stage events such as Dance, Singing, Comedy Act, Mime Show, Stand up Comedy, Fashion Show and Mr. And Miss GCCEM were organised. The event provided a platform for the students to come together & show their inherent talents. T.Y.B.Com class were the winners.



STUDENTS COUNCIL ACHIEVEMENTS

Students of the College participated in various events organised by different Colleges all over Goa.

They won runners up trophy for the following events:

“Yuva Sangram 2k19” organised by C.E.S. College, Cuncolim in January, 2019

“Astitva 2.0” organised by Dnyanprassarak Mandal's College and Research Centre, Assagao in February, 2019.

“Ozone 2k19” organised by Shree Rayeshwar Institute of Engineering and Information Technology, Shiroda in March, 2019



Yuva Sangram 2k19"- Runners up



Astitva 2.0" Runners up

NSS ACTIVITIES



- As a part of “Swachha Bharat Abhiyan” the NSS Unit of the College, conducts a class wise regular campus cleaning activity. The volunteers actively clean the College campus, parking lot, vicinity area playgrounds.



“Ozone 2k19” Runners up



- The NSS volunteers along with Dr. Dinesh Velip, participated in 12th D. D. Kosambi Festival of Ideas – 2019 organised by Directorate of Art and Culture, Government of Goa at Kala Academy, Panjim, on 22- 23rd January, 2019.

- The NSS Unit celebrated Youth Week in the College from 16th to 22nd January, 2019. On this occasion Collage Making Competition on the topic Youth and Nation Building was held. Ms Finola Vaz and Ms. Bhagayshri Wadkar were the winners

- On the 10th January, 2019, the NSS Volunteers accompanied by Mr. Alroy Mascarenhas, attended a talk organized by the Gomant Vidhya Niketan Vichar Vedh Vyakhyanamala at Margao. Mr. Mayank Gandhi, Resource person, a management graduate and an activist, spoke on India Lives in its Villages: Nation Building by

Transforming Rural India. As an activist since 2003, he has played a part in the drafting of the RTI Act along with Anna Hazare. He shared his experiences about his various roles in organisations.

MoU with Chowgule College

Chowgule College on March 14th, 2019. The Advisory Committee has the Principals, Dr. Gajanan Madiwal, Dr. Nandkumar Sawant, Ms. Arya Prabhudessai & Dr. Shaila Ghanti as Convenors and Dr. Monica Patil & Dr. Sameena Falleiro as Co-conveners.

The two colleges, having discussed the fields of common research interests & allied activities, decided to enter into a long term collaboration in the areas of education, training & research. They have agreed to jointly undertake student & faculty related quality assignments as per the expertise & logistics available with both the parties.

The College signed an MoU with Parvatibai

